

AKHILESH KUSHWAH

WordPress Specialist | WooCommerce | Custom Plugin Theme Development | PHP | REST APIs |
Performance Optimization | 400+ Websites

Indore, Madhya Pradesh | akhilesh.kushwah54@gmail.com | +91-9691569295 | [Portfolio Link](#)

PROFESSIONAL SUMMARY

WordPress Specialist with 12 years of experience building high-performance WordPress and WooCommerce solutions. Delivered 400+ websites for agencies and businesses worldwide with expertise in PHP, custom plugins, REST APIs, performance optimization and AI-assisted development.

CORE COMPETENCIES & SKILLS

- **Core Development:** WordPress, WooCommerce, Custom Theme & Plugin Development, PHP, MySQL
- **CMS:** WordPress, WordPress Multisite, Advanced Custom Fields (ACF)
- **Front-End & CMS:** JavaScript, jQuery, AJAX, HTML5, CSS3, Bootstrap, Tailwind CSS, Elementor Pro, Divi Builder, ACF, CPT, React Basic
- **Cloud:** AWS EC2, Amazon ECR, Amazon S3, Amazon RDS, Route53
- **DevOps & Architecture:** Website Migration, SSL Configuration, Website Security, cPanel & Hosting Management, Performance Tuning Docker, Docker Compose, Nginx, Linux, Git, GitHub, SVN, Cloudflare
- **Standards & Tools:** WCAG Accessibility Standards, SVN, Git/GitHub, Agile/Scrum (Slack, Asana, Teams), Figma
- **AI Productivity:** Prompt Engineering, AI-Assisted Coding, AI-Powered Design Workflows (see AI Tools & Productivity section below)
- **AI-Assisted Development:** GitHub Copilot, Google AI, ChatGPT, Claude
- **AI Design:** Elementor AI, Divi AI, Figma AI
- **AI Productivity:** Code Generation, Code Review, Debugging, Documentation, REST API Development, SQL Optimization
- **Tools & Integrations:** HubSpot API, Twilio, Stripe, SendGrid Postman
- **AI Engineering (Currently Learning):** Prompt Engineering, LLMs, OpenAI APIs, RAG, Embeddings, Qdrant, AI Agents, Tool Calling, MCP, n8n

PROFESSIONAL EXPERIENCE

Senior Full Stack WordPress Developer | Atoz Softech Pvt Ltd, Remote, Sep 2023 – Present

Key Responsibilities & Achievements

- Led end-to-end WordPress architecture, development, deployment, and maintenance using **PHP, MySQL, and modern web technologies**.
- Designed and deployed scalable cloud infrastructure using **AWS, Cloudflare, Nginx, Docker, and Portainer**.
- Developed **custom WordPress themes, plugins, Gutenberg blocks, and Multisite** solutions for enterprise applications.
- Optimized **website performance, security, Core Web Vitals**, caching, CDN integration, and database efficiency.
- Built dynamic CMS solutions using **ACF Pro**, custom dashboards, and role-based functionality.
- Integrated **REST APIs, PayPal, Mailchimp, HubSpot**, and third-party business services.
- Managed server administration, SSL, DNS, migrations, and production deployments.

- Led and mentored a team of developers using **JIRA, Agile, Asana, and Slack** to deliver projects on schedule.
- Leveraged **GitHub Copilot, Codex, Cursor AI, ChatGPT, and Claude** to accelerate development, debugging, and code optimization.
- Delivered secure, scalable, high-performance WordPress solutions that enhanced user experience and business growth.

Full Stack WordPress Developer | Forebear Productions Pvt. Ltd., Indore, Jan 2020 – Aug 2023

Key Responsibilities & Achievements

- Developed custom **WordPress themes, plugins, and eCommerce solutions** for international clients using **PHP, HTML5, CSS3, JavaScript/jQuery, AJAX, and WooCommerce**.
- Built responsive, mobile-first websites with **Elementor, Divi, ACF Pro**, and custom business logic using **WordPress hooks, filters, and REST APIs**.
- Optimized website performance, security, and **Core Web Vitals**, achieving improved scores across **Google PageSpeed Insights, GTmetrix, Pingdom, and Google Lighthouse** through code, database, and frontend optimization.
- Maintained scalable website architecture, implemented security best practices, and ensured reliable performance through continuous monitoring and maintenance.

WordPress Developer | Dazzel Digital Pvt. Ltd., Indore, July 2019 – Dec 2019

Key Responsibilities & Achievements

- Developed responsive, mobile-first WordPress websites using **HTML5, CSS3, Bootstrap, JavaScript, Elementor, and Divi**, with a strong focus on lead generation and user experience.
- Managed **MySQL databases**, server configurations, web hosting, **SSL implementation**, website deployments, and cross-server migrations to ensure secure and reliable production environments.
- Integrated social media login functionality and provided ongoing website maintenance, troubleshooting, and performance improvements for business websites.

WordPress Developer | Inspiron Soft Indore, April 2018 – June 2019

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WordPress Developer | Inspiron Soft Indore, April 2018 – June 2019

Key Responsibilities & Achievements

- Implemented and customized **LearnDash LMS**, including course creation, quizzes, certificates, badges, user achievements, and learning workflows.
- Developed and managed **membership-based websites** using WordPress membership plugins with role-based access and subscription features.
- Built responsive and visually engaging websites using the **Divi Theme**, ensuring an optimized user experience across devices.
- Performed frontend and backend customization using **PHP, HTML5, CSS3, JavaScript/jQuery**, and WordPress best practices to deliver scalable business solutions.

WordPress Developer | Control F5 Indore, April 2016 – March 2018

Key Responsibilities & Achievements

- Converted **PSD and Figma designs** into pixel-perfect, responsive **HTML** and **WordPress** websites, ensuring

accurate implementation of UI/UX designs.

- Delivered end-to-end custom website development, from frontend implementation to deployment, including coding-intensive projects with advanced business logic.
- Developed custom PHP-based web applications, including an interactive **cost calculator** integrated with **Google Charts API** for dynamic data visualization and reporting.

Junior WordPress Developer | Inspiron Soft Indore, Feb 2015 – June 2016

Key Responsibilities & Achievements

- Contributed to the development of **school, education, and sports (soccer/football)** websites, delivering complete WordPress solutions for diverse client requirements.
- Transformed legacy non-responsive websites into **fully responsive, mobile-friendly**, and cross-browser compatible platforms.
- Performed frontend and backend customizations using **PHP, HTML5, CSS3, JavaScript, and WordPress**, enhancing website functionality, usability, and overall user experience.

Junior WordPress Developer | Linuxbean Solution Pvt. Ltd Indore, Feb 2015 – June 2016

Key Responsibilities & Achievements

- Enhanced WordPress websites by implementing frontend styling, responsive layouts, and UI improvements using **HTML5, CSS3, and WordPress best practices**.
- Developed and delivered complete WordPress websites using **free themes and plugins**, customizing functionality to meet client requirements while ensuring responsive design and optimal performance.

SELECTED PROJECTS

E-Commerce Solutions ([Wave](#) | [Polaris](#) | [Very Last Detail](#) | [Dr. Freds Innovative](#))

Technologies: WooCommerce, PHP, Custom Theme Development, REST APIs

- Developed scalable eCommerce platforms capable of handling large-scale product catalogs. Integrated secure payment gateways and optimized inventory management and speed performance.

Multisite & Enterprise ([happi](#) | [Ortho Design & Technology](#) | [nutraceuticalsworld](#) | [Junior Artists](#) | [Junior writers](#))

Technologies: WordPress Multisite, Custom Development, PHP, MySQL, Gutenberg, ACF Pro, REST APIs, AWS, Cloudflare, Nginx, Docker, Portainer

Architected, developed, and maintained enterprise-scale **WordPress Multisite** platforms, delivering custom themes, plugins, Gutenberg blocks, dynamic CMS solutions, third-party integrations, cloud infrastructure, performance optimization, security hardening, automated deployments, and scalable production environments using modern WordPress and AWS technologies.

Healthcare & Enterprise ([Dr Verma](#) | [Dr Borkar Clinic](#) | [Smile Craft Dental](#) | [Contract Pharma](#))

Technologies: Elementor Pro, Divi, JavaScript, ACF, Custom Post Types

- Created pixel-perfect responsive layouts based on Figma designs. Built advanced custom content management features using ACF and interactive JavaScript animations.

Custom & Informational ([ESP Sales](#) | [Ollie Quinn](#) | [True Connect Loan](#) | [GTA Recruitments](#))

Technologies: WordPress, PHP, MySQL, HTML5, CSS3, JavaScript, jQuery, REST APIs, Figma-to-WordPress, PSD-to-WordPress, Full-Stack Development, Server Management

- Developed end-to-end **full-stack WordPress applications** by converting **Figma and PSD designs** into pixel-perfect, responsive websites, building custom frontend and backend functionality with **PHP, MySQL, HTML5, CSS3, JavaScript, and jQuery**, integrating third-party APIs, optimizing server configurations, implementing SSL and security best practices, and delivering scalable, high-performance production-ready solutions.

EDUCATION

Master of Computer Applications (MCA)

Punjab Technical University (PTU), Jalandhar, Punjab

Bachelor of Computer Applications (BCA)

Makhanlal Chaturvedi National University of Journalism and Communication (MCU), Bhopal, Madhya Pradesh

ADDITIONAL INFORMATION

- **Languages:** English (Fluent), Hindi (Native)
- **Professional Strengths:** Team Leadership, Technical Research, Problem Solving, Client Communication, Agile Collaboration

